

**THE SOCIETY FOR
COMMERCIAL ARCHEOLOGY
PRESENTS
DRIVIN' THE DIXIE:
AUTOMOBILE TOURISM
IN THE SOUTH**



**Dixie Highway Tour #1:
Bedspreads and Bypasses
Thursday, October 22, 1998
and**

**Dixie Highway Tour #2:
Moon Pies, Monuments, and Motels
Saturday, October 24, 1998**



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(Dixie Highway Association Letterhead)

October 1998

Dear Tour Participant,

The first portion, Section A, of this tour book contains a general context section about the Dixie Highway that discusses its historical development and its impact on the built environment.

The second division, Section B, is background on the construction of the Dixie Highway in Georgia. The third part, Section C, is background on the construction of the Dixie Highway in Tennessee.

The fourth segment, Section D, is information about Thursday's Tour: *Bedspreads and Bypasses*. The tour leaves downtown Chattanooga and heads south into Georgia, making a loop on the Western and Eastern Divisions of the route between Chattanooga and Cartersville, Georgia.

The fifth component, Section E, is information about Saturday's Tour: *Moon Pies, Monuments, and Motels*. The tour leaves downtown Chattanooga and heads north on State Route 27 to Jasper and returns to Chattanooga along U.S. 41, with side trips to Signal Mountain and Lookout Mountain. This loop contains the original Western Division of the Dixie Highway route, which overlapped the route of the Lee Highway, and a Dixie Highway official alternate route.

The tour publication concludes with the bibliography. Portions of the tour publication are repeated in other sections in order for the material to be readily available to the reader during the bus tours.

We hope you enjoy your stay in Chattanooga and the tours.

Sincerely,

Dixie Highway Conference Committee
Society for Commercial Archaeology

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TOUR GUIDE

Dixie Highway Tour #1:
Bedspreads and Bypasses
Thursday, October 22, 1998

and

Dixie Highway Tour #2:
Moon Pies, Monuments, and Motels
Saturday, October 24, 1998

Co-Sponsored By:

Georgia Department of Transportation
Historic Preservation Division, Georgia DNR
Southeast Tennessee Development District
Tennessee Department of Transportation
Tennessee Historical Commission

DRIVIN' THE DIXIE: AUTOMOBILE TOURISM IN THE SOUTH

TOUR GUIDE

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Division of Natural Resources, Atlanta
- Section C. The Dixie Highway in Tennessee
Author: Martha Carver, Tennessee Department of Transportation,
Nashville
- Section D. Dixie Highway Tour #1: Bedspreads and Bypasses
Authors: Jeffrey L. Durbin, with assistance from Leslie Sharp, Historic
Preservation Division Georgia Department of Natural
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Transportation, Atlanta
- Section E. Dixie Highway Tour #2: Moon Pies, Monuments, and Motels
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DIXIE HIGHWAY

Lyric By
GUS KAHN

SONG

Music By
WALTER DONALDSON

Moderato

PIANO

VOICE

I've been work - ing all day long
Folks all said_ "He won't make good"

Vamp

fix - ing up_ my car Mak - ing sure_ that
when I start - ed out I de - ter - mined

noth - ing's wrong I'm trav - el - ing far
that . I would Now there'll be no doubt

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Way down south where I be-long How sur-prised they'll be 'Cause I
 When they see that Ford se-dan They'll know that means wealth And I

came a - way by freight But I'm go - ing home in state
 have done might - y fine Ten more pay - ments and it's mine

CHORUS

Down the Dix - ie High - way I'll be wend - ing my way

I'm just goin' to fly 'way home To my lit - tle nest

in Dix - ie How I'll count the hours 'Till I see the

flow - ers Ro - ses red - vio - lets blue Down there they grow for - get - me -

The first system of music features a vocal line in treble clef and a piano accompaniment in grand staff (treble and bass clefs). The key signature has one sharp (F#). The lyrics are: "flow - ers Ro - ses red - vio - lets blue Down there they grow for - get - me -". The piano part includes dynamic markings such as *fz* and *fz*.

- nots for you I'll bless each rat - tle in - my fliv - ver

The second system continues the vocal line and piano accompaniment. The lyrics are: "- nots for you I'll bless each rat - tle in - my fliv - ver". The piano part includes dynamic markings such as *fz*.

Each lit - tle knock When I ride be - side that Swan - ee Riv -

The third system continues the vocal line and piano accompaniment. The lyrics are: "Each lit - tle knock When I ride be - side that Swan - ee Riv -". The piano part includes dynamic markings such as *fz*.

- er I rec - kon All my cares will fly - 'way When I'm wend - ing my - way

The fourth system continues the vocal line and piano accompaniment. The lyrics are: "- er I rec - kon All my cares will fly - 'way When I'm wend - ing my - way". The piano part includes dynamic markings such as *fz*.

Down the Dix - ie High - way I'm go - ing home

The fifth system concludes the piece with the lyrics: "Down the Dix - ie High - way I'm go - ing home". It includes first and second endings, marked with "1." and "2.", and dynamic markings such as *fz* and *f D.S.*.

PATTER (ad lib)

My lit - tle fliv - ver is a real good friend All you have to give her is a
melody ad lib

twist and a bend She is - n't worth a nick - le but I bet By Gee She'll

bring a mil - lion dol - lars worth of smiles to me Needs new tires

front and rear The horn won't speak to the steer - ing gear A lit - tle lop - sid - ed

Lamps don't light But out - side of that ev - 'ry - thing's all right To Chos.
 Ta Chos.