

M O T E L
California





VACANCY

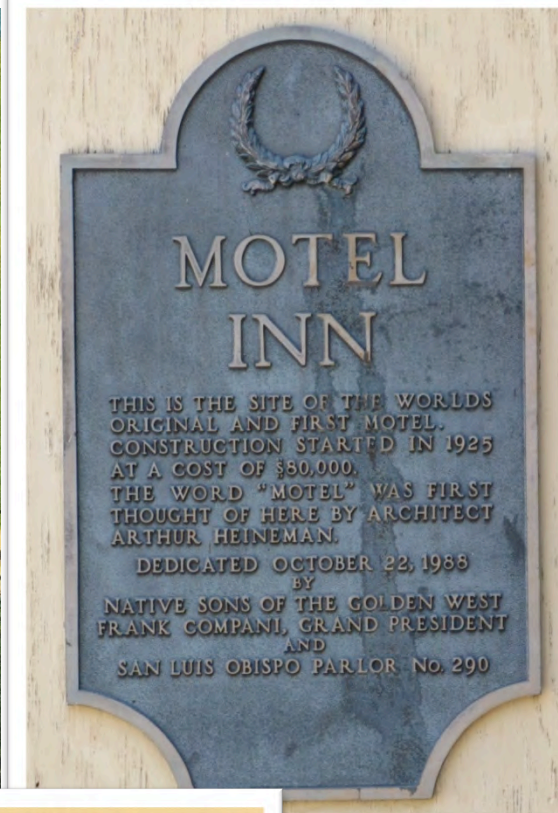
MOTEL CALIFORNIA

1



MOTEL \mō-'tel\ *n.* A roadside hotel designed primarily for motorists, typically having the rooms arranged in a low building with parking directly outside. *Origin:* 1920s, blend of motor and hotel. *See also:* motor court, motor inn, motor hotel, motor lodge —*Oxford English Dictionary*





STOCKTON

CALIFORNIA

STOCKTON

CALIFORNIA

El Dorado
MO-TEL
(MOTOR HOTEL)

*Garage
at your
door*



55 AIR COOLED ROOMS
STEAM HEAT
All with Telephone and Bath

1700 SO. ELDORADO ST.
On Main San Francisco Hwy. U.S. 50

GARAGE at your DOOR
TELEPHONE SERVICE



LOBBY
STEAM HEAT

Air-Conditioned





MODERN MOTELKEEPING

By RALPH DELLEVIE



PUBLISHED BY TOURIST COURT JOURNAL, TEMPLE, TEXAS



Men! Women! Married Couples!

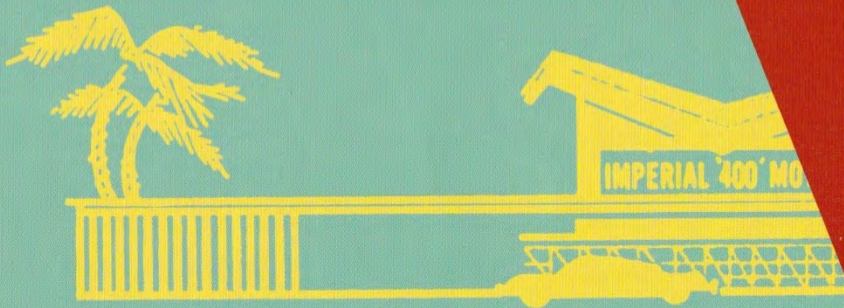
Make excellent salary plus your apartment as Motel-Hotel-Resort manager. Live and work in location, climate of your choice. Nationwide opportunities for managers, assistant managers, etc.

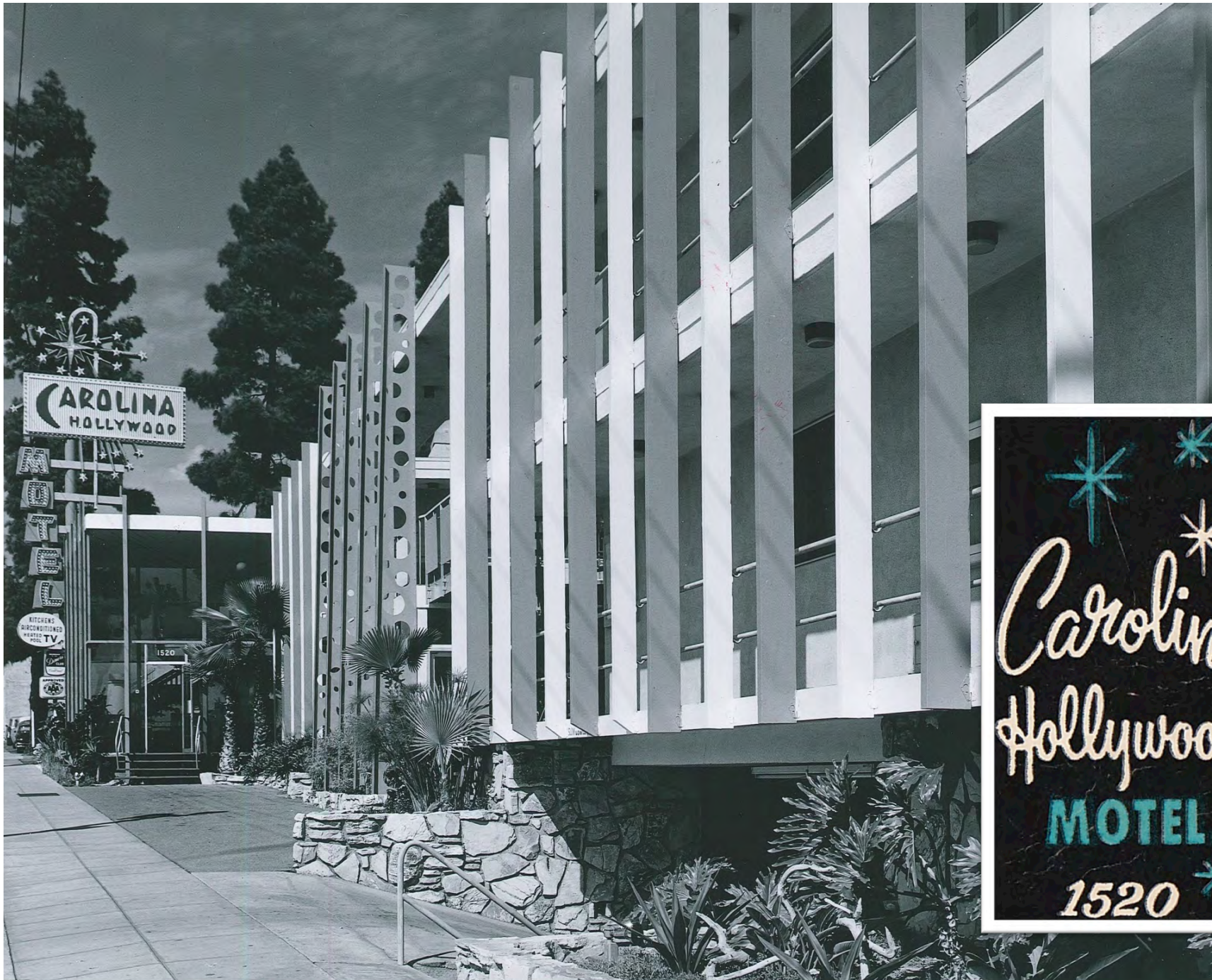
TRAIN AT HOME IN SPARE TIME
FREE NATIONWIDE PLACEMENT

FREE: Mail this cover for FREE
20 page catalog and complete
information. **NO OBLIGATION!**

**THE MOTEL
ARCHITECTS**
MOTEL CALIFORNIA

2





*Carolina
Hollywood*
MOTEL
1520

Villa

ROMA

San Francisco's Most Elegant Motor Hotel
And Cocktail Lounge



STORYLAND
MOTEL CALIFORNIA

3

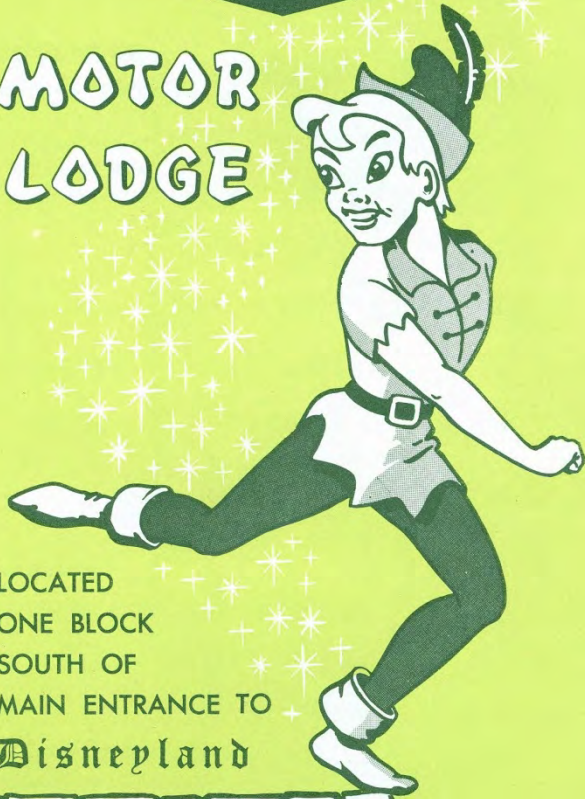
DROP IN ANY MAIL BOX
WE
GUARANTEE
POSTAGE





Peter Pan

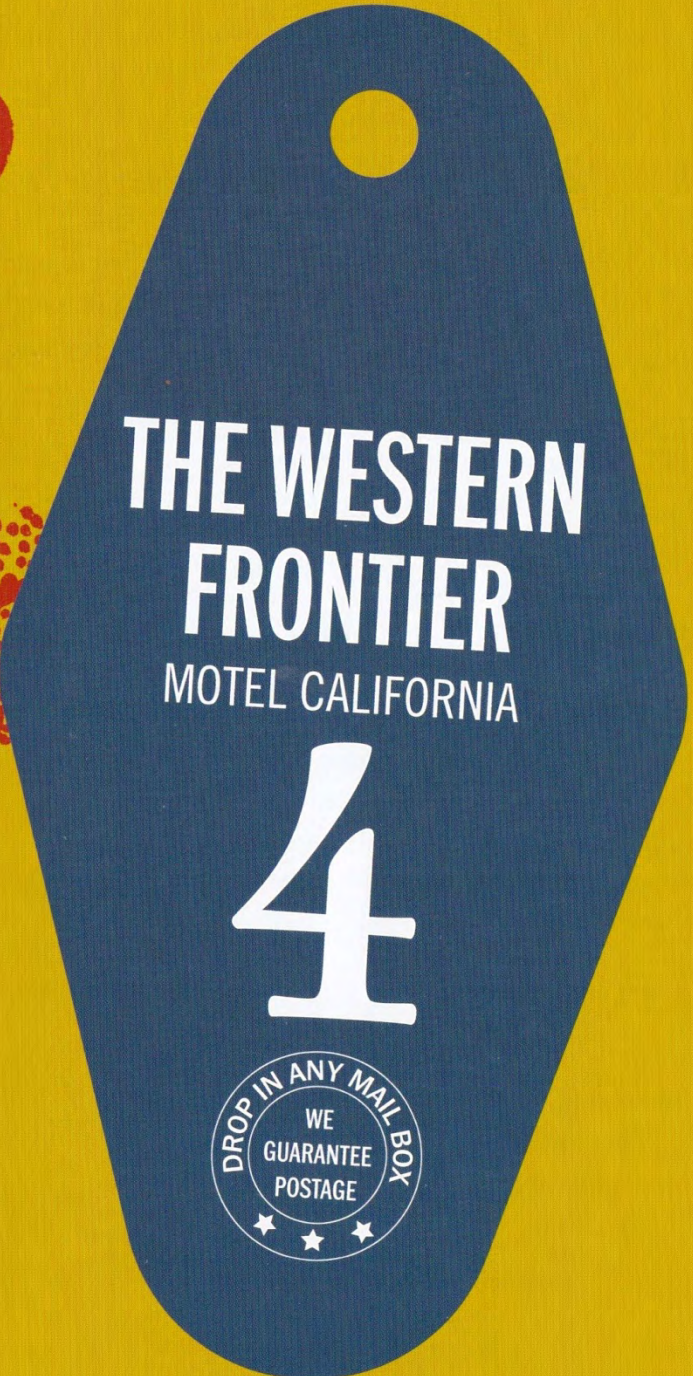
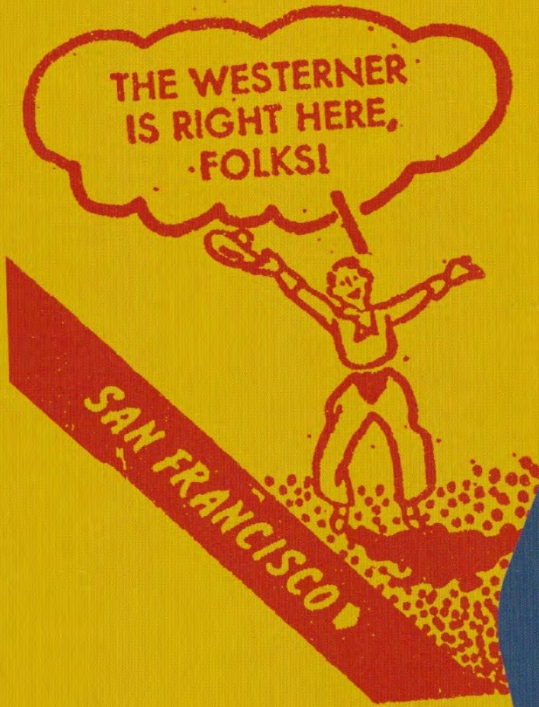
MOTOR LODGE



LOCATED
ONE BLOCK
SOUTH OF
MAIN ENTRANCE TO
Disneyland

2029 HARBOR
BOULEVARD
ANAHEIM
CALIFORNIA





THE WESTERN
FRONTIER
MOTEL CALIFORNIA

4





PONY EXPRESS

MOTEL

CASA DE FRIGIDAIRE

APPROVED
P. E. M. INC.

PROSPECTOR'S VILLAGE

MOTEL

AT

OROVILLE
CALIFORNIA

PHONE: (AREA CODE 916) 533-7070
580 OROVILLE DAM BOULEVARD
— Just off U.S. Highway 40-A —

" WHERE EXCELLENCE IS NOT EXTRAVAGANCE "

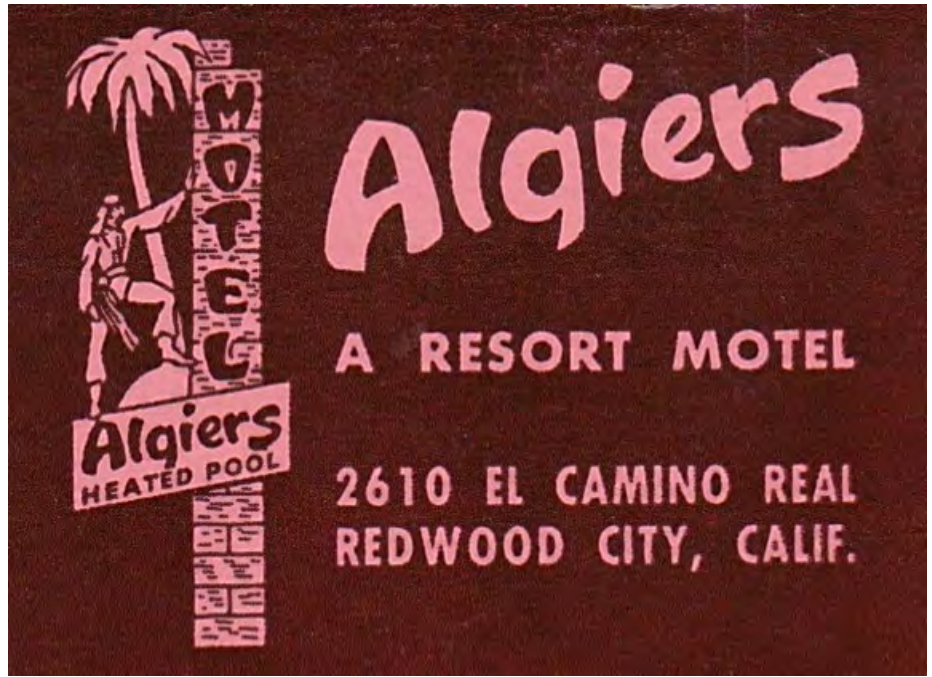
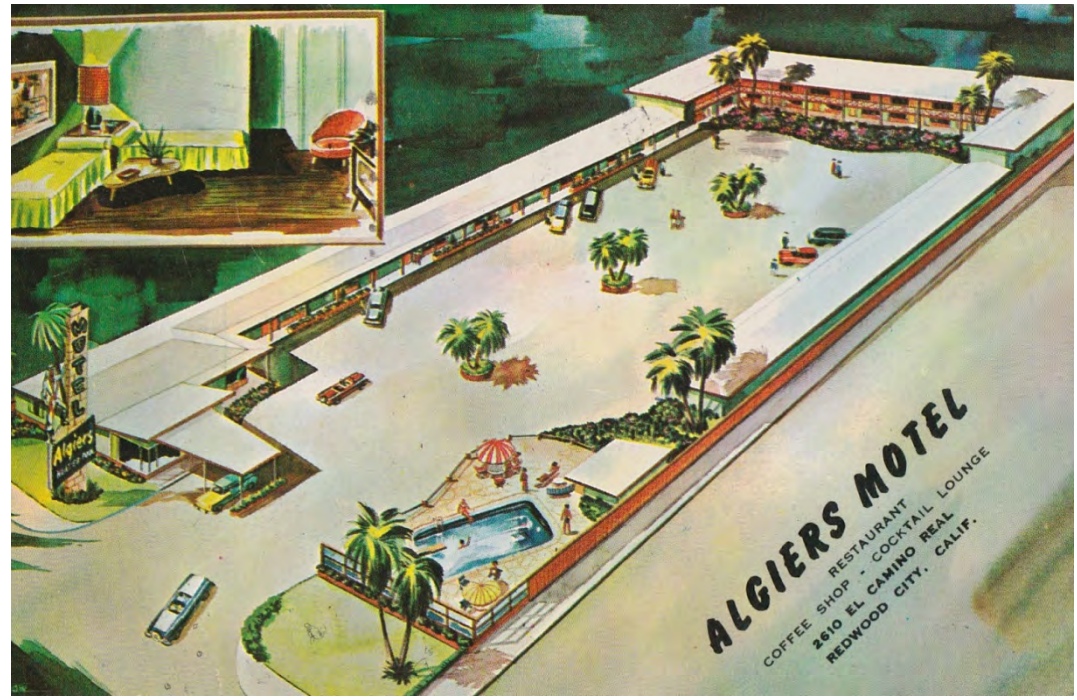


**DESERT
OASIS**

MOTEL CALIFORNIA

5







MOTEL

The PYRAMID

VACANCY

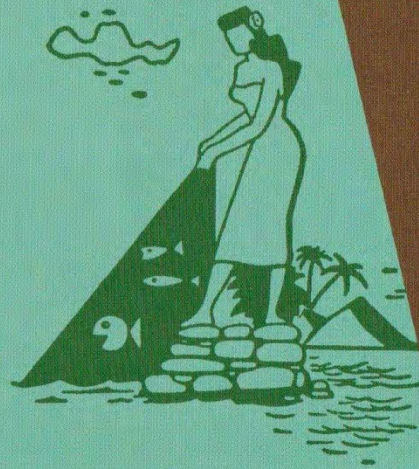
WELCOME

REST ROOMS
POOL

**TROPICAL
PARADISE**

MOTEL CALIFORNIA

6







COSMIC VOYAGE

MOTEL CALIFORNIA

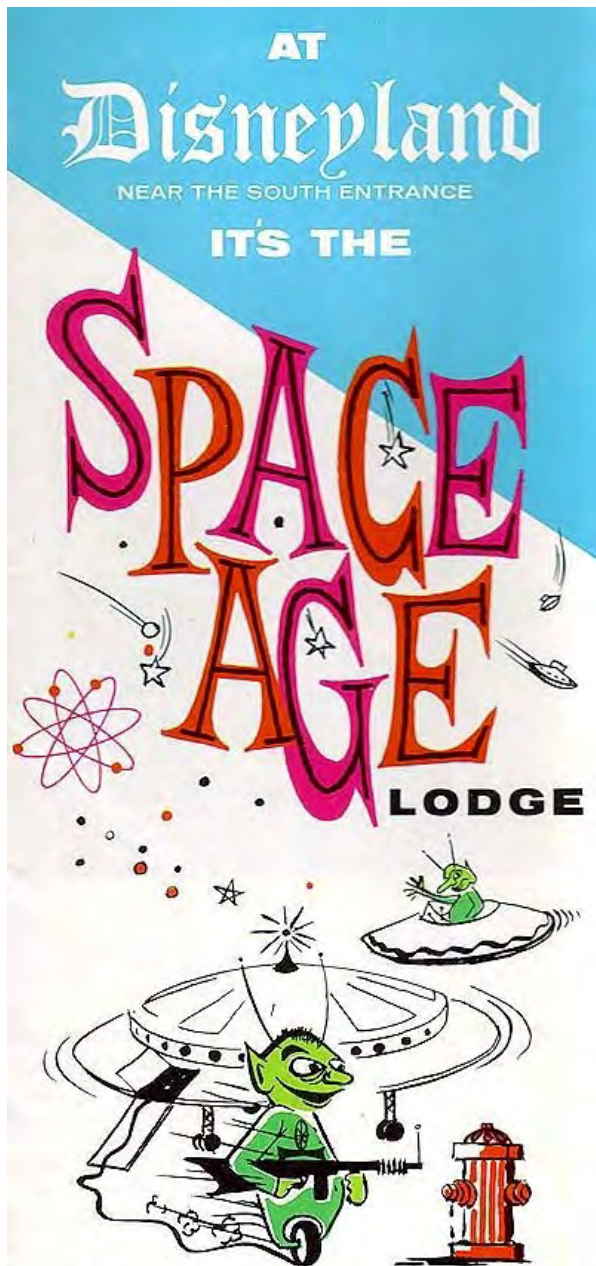
7



*SPACE AGE LUXURY
DOWN TO EARTH RATES*







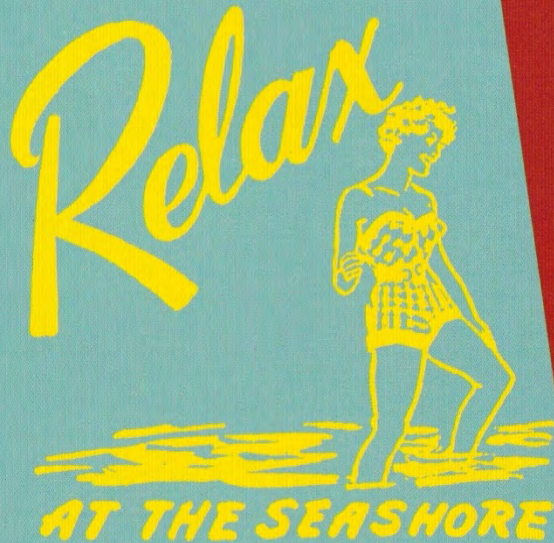
TAKE ME TO YOUR LEADER AT THE SPACE AGE



SEASIDE ESCAPE

MOTEL CALIFORNIA

8

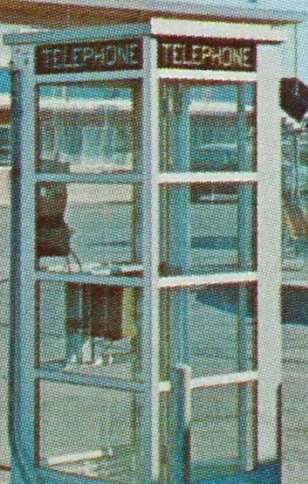


M
O
T
E
L




ANCHOR
MOTEL
NO VACANCY

WINTER RATES
POOL
TV





**MOUNTAIN
HIGH**

MOTEL CALIFORNIA

9

DROP IN ANY MAIL BOX
WE
GUARANTEE
POSTAGE



Ravenwood MOTEL

VACANCY

WELCOME
TO TAHOE
FREE TV



Heated Pool

EXERCISE
SWIMMING
POOL





SUNSET
and
SNOW
motel and lodge

**BIG BEAR LAKE
CALIFORNIA**

CLOSE COVER BEFORE STRIKING





*Why not
give us a
Whirl?*

LET'S EAT

MOTEL CALIFORNIA

10





Los Altos Inn
MOTEL

WORLD PANCAKES

RESTAURANT
COMM RATES FAMILY PLAN
HEATED POOL
REMOTE TV MEETING ROOMS
VACANCY KITCHENETTES

Los Altos Inn
MOTEL
4455 EL CAMINO REAL
LOS ALTOS, CALIF.



Congo
STEAK HOUSE
Cocktails Dinners
Cellar
COCKTAILS
Dancing NIGHTLY EXCEPT SUNDAY
Phone 327-1391

The sign features a stylized face with a wide, open mouth, resembling a mask or a piece of wood, with radiating lines around it. To the right, there is an illustration of a cellar window with four circular panes.



THE ROOMS
MOTEL CALIFORNIA

11



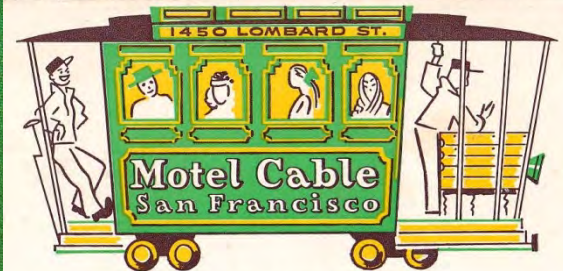
Ultra Modern
rooms

**MODERATE
RATES**





RESIDENT MGR.: J. J. ("JIM") BRANNAN **OR 3-0691** SUPERVISING DIRECTOR ALMA J. HYMSON



Close Cover Before Striking

SUMMER 1957 SEASON

DIRECTORY

FOR THE TRAVELER OF
THE PULSE-A-RYTHM
ROUTE

506
73



NERVOUS?

TIRED?

STIFF?

SORE?

IT

WON'T

HAPPEN

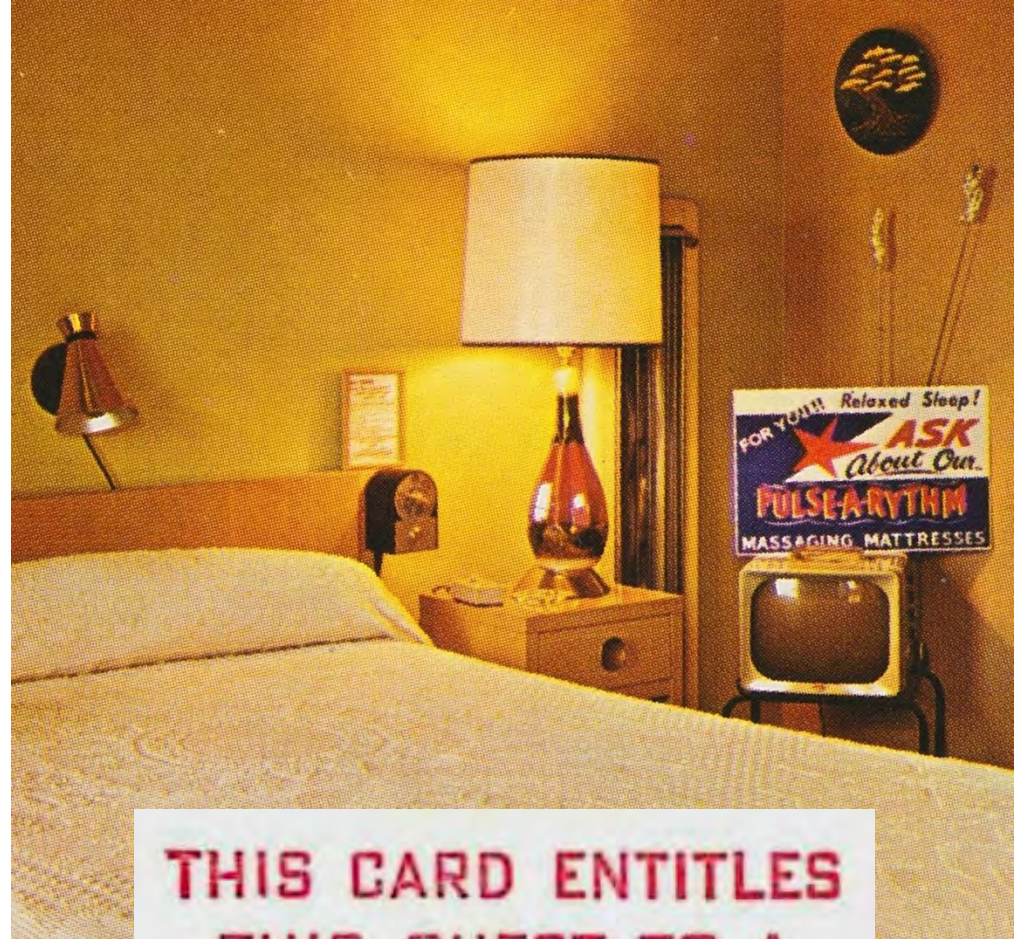
ANYMORE!!!

WITH



PULSE-A-RYTHM

Massaging Mattresses



THIS CARD ENTITLES
THIS GUEST TO A
FREE - 15 MINUTE
PULSE-A-RYTHM
MASSAGE AT OUR
MOTEL

THE POOLS

MOTEL CALIFORNIA

12





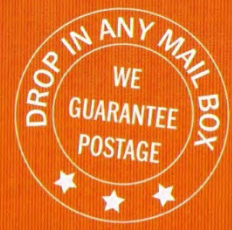




THE SIGNS

MOTEL CALIFORNIA

13







**NO
VACANCY**

MOTEL CALIFORNIA

14



64 SUITES

COCKTAIL LOUNGE

**DINING ROOM
COFFEE SHOP**

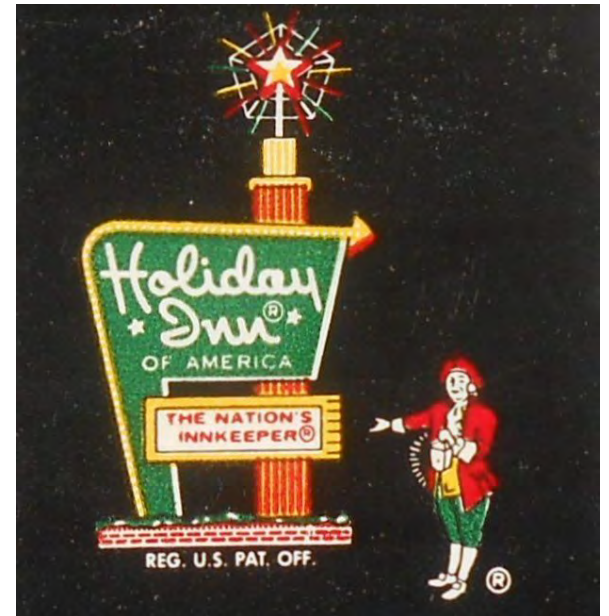
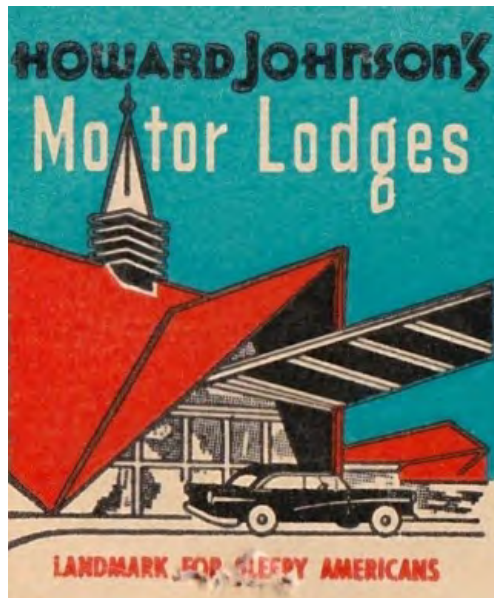
HEATED POOL

ON THE BEACH



**Dream Highways
for Dream Cars**
PAGE 140

McCall





Peter Pan
MOTEL

TV

VACANCY

RANDAZZO

8634



Jim Stockman's
Caravan
Lodge

GARDEN HOTEL
SAN FRANCISCO

